Miguel Angel Rojas
Associate Professor

Dpto. Computer Architecture and Automation
Facultad de Informática

Restless human being, in a continuous journey of research to get the best version of myself. I hope it never ends. Truly passionate about the value and impact of technology on people.

Lifelong learner, forward-thinker and versatile senior executive with a broad international background in multiple industries. I've been leading and transforming organizations forward over the last 25 years.

I have a unique ability to bridge the communication gap that exists between the technology side and the business side; translating strategies, needs, and complex concepts into actionable insights and tangible outcomes. In-depth understanding of the IT industry, the business value of IT, and of how information and technology should be leveraged to maximize their effect on organizations' goals.

Being the champion of Spain in public speaking, I have excellent relationship and communication skills. Proven experience working with and influencing C-level executives. Leading and managing ambiguous situations.

Avid researcher and recognized for envisioning future trends, I am also a professional speaker at events related to technologies and how these impact our society and organizations' business models.

Specialties:
- Business and IT Strategy
- Digital Transformation
- Business and Culture Change
- Innovation Leadership and Management
- Enterprise Architecture
- Emerging Trends

I love to be surrounded by people who are able to show me new insights and bring different points of view, so don't hesitate to contact me for any advice as I am always willing to collaborate on any interesting project!